

CINÉGROUPE'S HILARIOUS ANIMATED SERIES
THE KIDS FROM ROOM 402 SOLD TO TELETOON IN CANADA

Series Unleashes a Classroom Full of Outrageous Kids Who Love to Have Fun

MONTREAL, May 25, 2000 --- *The Kids From Room 402*, the animated children's series from CinéGroupe, will soon be seen in both English and French on TELETOON, The Animation Station, with 40 rollicking half-hour episodes scheduled for broadcast in the Fall of 2000.

Derek McGillivray, Vice President Distribution at CinéGroupe comments, "This announcement demonstrates a perfect match; a series produced by one of Canada's foremost animation studios to be broadcast on the country's premier animation station."

"We are delighted to partner, yet again, with CinéGroupe. They have consistently delivered shows that speak to our kid audience", says Madeleine Lévesque, Director Original Productions at TELETOON.

Currently touted as the number one program on Fox Family in the U.S., *The Kids From Room 402* is a high-spirited glimpse at the antics and escapades of a classroom full of mischievous 10 year olds. As they face the perils of growing up, even their smallest problems seem catastrophic. But every life lesson is served up with a generous helping of humor and the capricious youngsters manage to get through each harrowing, but hilarious, comical adventure with the gentle guidance of their teacher, the wise and compassionate "Gracie Graves".

Based on the book "Gracie Graves And The Kids From Room 402", written by Betty Paraskevas and illustrated by Michael Paraskevas ("Junior Kroll"), the insightful and humorous series was written by Cindy Begel and Lesa Kite (*Recess, Head Of The Class*).

Executive producers are Jacques Pettigrew and Fonda Snyder; producer is Louis Duquet (*Mega Babies* and *Bad Dog*); production manager is Nathalie St-Marseille (*Eye of the Wolf, The Secret World of Santa Claus*); director is Wade Konowalchuk (co-director *Mega Babies*); creative consultant and character designer is Michael Paraskevas; and art director is Louyse Lambert.

The Kids From Room 402 is produced by CinéGroupe, with the participation of The Government of Quebec Film and Television Tax Credit, administered by SODEC, and The Government of Canada, Canadian Film or Video Production Tax Credit, with the participation of TELETOON Canada Inc.

With headquarters in Montreal and offices in Toronto and Los Angeles, CinéGroupe is a leading integrated entertainment company, involved in the development, production, post-

production and distribution of hit animation and fiction programming as well as digital products for the worldwide market. Known for their high quality, CinéGroupe's award-winning productions are seen in 125 countries.

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